

**Board of Youth Services
Meeting Agenda
February 3, 2016
Whittemore Robbins House**

Present: Linda Suzuki, Mary DeCoursey, Hannah Simon, Carlene Newell, Joan Axelrod, Lauren Boyle, Kristen Barnacle, Colleen Leger, Lisa Pedulla, Sarah Alfaro-Franco (AMCI)

1/6/16 Minutes Approved

Discussion re: AYCC Video with Sarah from AMCI

- Previous AYCC video shown and discussion centered around theme of new video.
- What is the purpose of the video? Fundraising? Outreach?
- This agency is so unique because it is so rare to have an agency, solely focused on families, embedded in the community.
- Board would like the video to reflect all kinds of socio-economic and racial groups.
- Sarah wants to ensure there is enough data to include in the video.
- No one is turned away. The needs within Arlington are what drive the mission.
- Would like theme of the video to highlight the role of AYCC within the community; maybe speak with teachers, pediatricians, community leaders, and AYCC clinicians.
- Plan to include the town manager, State Rep and Congresswoman to reflect on AYCC's importance.
- Sarah will ask Tino the AHS music director about music selection for the video.
- Sarah asked for the Board to narrow in on three themes that are important to focus on in the video. (What makes AYCC unique?) These priorities should be given to her in the next four weeks.

Directors Report: Linda Suzuki & Colleen Leger

- Colleen is working on a one page fact sheet. The one page rough draft looks informative and will be helpful showcasing the highlights of AYCC.
- Doug will be moving on to MGH so AYCC will be hiring a new clinical coordinator/psychologist.

Possible Spring Fundraisers:

- Flatbread Company in Somerville Benefit Night - Lauren find out more about the amount of raised and the number of attendees
- Board will enquire about other possible fundraisers... bowling, a walk, trivia night, sports equipment sale, kick ball

Spring Fundraiser:

- Possible fundraisers: Walks, rummage sale, Jimmy Tingle, bowl-a-thon (Lanes & Games and Flatbread)

Parent Forum:

- March 2nd, Michael Thompson will be speaking at the march forum.

Adjourn